



## SPONSORSHIP FOR 39TH REGIONAL CONFERENCE OF PRAKALP - 2018 - BEGINNING OF NEW ERA CONFERENCE SPONSORSHIP & ADVERTISEMENT RATES

### A. KIT Sponsorship for the Conference:

| S.No. | Particulars  | Amount                             |
|-------|--|------------------------------------|
| 1.    | <b>KIT for the Delegates</b><br><u>This includes the following:</u><br>1. Name to be printed on the KIT being distributed to the delegates;<br>2. Subtitle on the Backdrop Banner of the Hall<br>3. Can distribute approved brochures in Kits provided to each delegates;<br>4. Three free delegate passes for all two days of the conference; | <b>Rs.5 Lac<br/>@500/-<br/>Kit</b> |

### B. At Venue of the Conference:

| S.No. | Particulars  | Amount              |
|-------|--|---------------------|
| 1.    | <b>PLATINUM SPONSOR</b><br><u>This includes the following:</u><br>1. Lunch Sponsorship (i.e. 1 lunch)- Display at the lunch area;<br>2. Subtitle on the Backdrop Banner of the Hall;<br>3. Name will appear as co-sponsor in Invitations;<br>4. Name will appear as co- sponsor in Brochures;<br>5. Can distribute approved brochures in Kits provided to each delegates;<br>6. Three free delegate passes for all two days of the conference;<br>7. One canopy of Standard size allowed | <b>Rs. 3.00 Lac</b> |
| 1.    | <b>DIAMOND SPONSOR</b><br><u>This includes the following:</u><br>1. Lunch Sponsorship (i.e. 1 lunch)- Display at the lunch area;<br>2. Subtitle on the Backdrop Banner of the Hall;<br>3. Name will appear as co-sponsor in Invitations;<br>4. Name will appear as co- sponsor in Brochures;<br>5. Can distribute approved brochures in Kits provided to each delegates;<br>6. Three free delegate passes for all two days of the conference;<br>7. One canopy of Standard size allowed  | <b>Rs. 3.00 Lac</b> |
| 2.    | <b>GOLDEN SPONSOR</b><br><u>This includes the following:</u><br>1. Dinner Sponsorship- display at the dinner area;<br>2. Subtitle on the Backdrop Banner of the Hall;<br>3. Name will appear as co-sponsor in Invitations;<br>4. Name will appear as co- sponsor in Brochures;<br>5. Can distribute approved brochures in Kits provided to each delegates;<br>6. Three free delegate passes for all two days of the conference;<br>7. One canopy of Standard size allowed                | <b>Rs. 2.00 Lac</b> |

|    |  |                     |
|----|--|---------------------|
| 3. | <p style="text-align: center;"><b>SILVER SPONSORS</b><br/>(max. of 2 sponsors )</p> <p><u>This includes the following:</u></p> <p>1. Subtitle on the Backdrop Banner of the Hall &amp; 2 other banners (2ft.* 5ft) at entry &amp; exit points;</p> <p>2. Name will appear as co-sponsor in Invitations;</p> <p>3. Name will appear as co- sponsor in Brochures;</p> <p>4.Can distribute approved brochures in Kits provided to each delegates;</p> <p>5.Three free delegate passes for all two days of the conference;</p> <p>6. One canopy of Standard size allowed</p> | <b>Rs. 1.50 Lac</b> |
| 4. | <p style="text-align: center;"><b>CULTURAL EVENING SPONSORS</b></p> <p><u>This includes the following:</u></p> <p>1. Subtitle on the Backdrop Banner of the Hall &amp; 1 banner (2ft.* 5ft) at entry point;</p> <p>2. Three free delegate passes for the conference;</p> <p>3. One canopy of Standard size allowed</p>   | <b>Rs.1.00 Lac</b>  |
| 5. | <b>Stall / Displays ( 6' * 8')</b>   | <b>Rs. 60,000</b>   |
| 6. | <b>Banners/Standby for display in lobby area ( 6' * 2.50')</b>   | <b>Rs. 20,000</b>   |

**C. For Advertisement in Souvenir/Technical Paper Book:**

| S.No. | Particulars                            | Amount     |
|-------|--|------------|
| 1.    | Back Cover                             | Rs. 50,000 |
| 2.    | Front & Back Cover Inside              | Rs. 40,000 |
| 3.    | Last Page of Souvenir                  | Rs. 30,000 |
| 4.    | Full Page (coloured)                   | Rs. 20,000 |
| 5.    | Full Page (B/W)                        | Rs. 10,000 |
| 6.    | Half Page (coloured)                   | Rs. 10,000 |
| 7.    | Book Mark (Both Side Coloured Printed) | Rs.10,000  |

*\*Kindly note that the above prices are excluding G.S.T.*

Local cheques / draft should be in favour of “Ghaziabad Branch of CIRC of ICAI ” payable at “Ghaziabad”.

Details for NEFT/RTGS/Net Banking Payment:

|              |  |
|--------------|--|
| Account Name | <b>Ghaziabad Branch of CIRC of ICAI</b>                      |
| Account Type | <b>SAVINGS BANK</b>  |
| Account No.  | <b>21330100004246</b>  |
| Name of Bank | <b>Bank of Baroda</b>  |
| Bank Address | <b>Bank of Baroda, Clock Tower Branch, Ghaziabad</b>         |
| IFSC Code    | <b>BARB0TRDGHA (Fifth digit is ZERO, Rest are alphabets)</b> |

Thanking You,